



delivery excellence

## Press Release

### For Immediate Release

**Contacts:** Robin Carley  
RCG Information Technology  
(732) 744-3537  
robin.carley@rcgit.com

## RCG IT Announces Open Source BI Program at TDWI's NYC Metro Chapter Meeting for Corporate BI Practitioners

***New York, NY, January 9, 2008*** – RCG Information Technology, Inc. ([www.rcgit.com](http://www.rcgit.com)), a global leader in Business Intelligence and Data Warehousing, is spreading the word about the upcoming meeting on Open Source BI at the next TDWI meeting in New York City on Wednesday, January 23<sup>rd</sup>. RCG IT is one of the largest Management Consultancies in the New York City Metropolitan area.

Last year's wave of BI vendor consolidations has thrown open the door to innovative and less-expensive BI/DW solutions. Accordingly, organizations are increasingly turning to **Open Source BI** – the topic for the next TDWI Chapter Meeting on January 23<sup>rd</sup> 2008, at Two Penn Plaza in New York City.

"We are pleased and proud to feature Mr. Mark Madsen, respected analyst and distinguished National TDWI presenter, as our facilitator to explore this important and growing industry force," said Jon Deutsch, TDWI NY Chapter president and senior vice president of RCG Information Technology. "Mark will be joined by executives from three leaders in the Open Source BI movement to assist us in fully examining the business models, capabilities, differentiation and direction of the Open Source BI approach."

Education in a vendor-neutral environment is the hallmark of the TDWI experience. In addition, come meet other local BI/DW professionals, network, swap business cards, share ideas and exchange career advice. **Chapter Meetings are open to all BI/DW professionals, but pre-registration is required.** If you are not yet a member, attend this meeting and receive a coupon for 10% off TDWI Membership.

**When:** Wednesday, January 23<sup>rd</sup>, 2008 9am-12noon  
**Where:** Two Penn Plaza, 27<sup>th</sup> Floor, New York City (conveniently located above Penn Station)

- more -

The meeting agenda is as follows:

**Agenda**

- 8:30 – 9:00     **Arrivals & Check-in**
- 9:00 – 9:15     **Welcome and Chapter Business**, Jon Deutsch, President, TDWI NYC Chapter
- 9:15 – 10:15    **Keynote Presentation: “Open Source BI”**  
**Presenter:** Mark Madsen

As with the open source movement in other technology areas, Open Source BI has matured from being an experimental choice to a serious contender for BI investment. This presentation will provide an overview of the major players in this space, provide insight into the tools themselves, and offer guidance on evaluating these technologies.

- 10:15 – 10:45   **Networking Break**
- 10:45 – 12:00   **Panel Discussion: “Three Approaches in Open Source BI”**  
**Panelists:** Nick Halsey (JasperSoft), Dave Mohr (Pentaho), Vincent Pineau (Talend)

Each Open Source BI provider will begin with a short, 10-min overview of their business model, technology, capabilities and differentiation. Then, Mark Madsen will facilitate a panel discussion to explore and contrast the approaches.

Pre-registration is required. Visit this link [TDWI Chapter Registration Link](#) to attend. For more information about this Meeting, contact Margie Reynoso at 212.547-3104. For Membership, contact Erica Shaver at [eshaver@tdwi.org](mailto:eshaver@tdwi.org).

**Presenters and Panelists**

**Mark Madsen** is president of Third Nature, a technology consulting and market research firm focused on business intelligence, data integration, and data management. Mark is an award-winning architect and former CTO whose work has been featured in numerous industry publications. He is a principal author of *Clickstream Data Warehousing* and speaks at conferences and writes about business intelligence and emerging technology. For more information or to contact Mark, go to [www.ThirdNature.net](http://www.ThirdNature.net).

**Nick Halsey, JasperSoft.** Nick is the Vice President of Marketing for JasperSoft. Prior to JasperSoft, Nick held several senior corporate development, sales and marketing positions at leading technology companies, including SpikeSource, Alphablox, Searchbutton, Apple Computer, and Brio Technology Inc. where he helped grow the company from \$1M to \$150M in sales. Nick is a board member of several Silicon Valley start-ups, including Biz360, Pria Diagnostics and the advisory board of Tableau Software. He earned an A.B. degree in political science with a minor in computer science from Stanford University.

**Dave Mohr, Pentaho.** Dave is the Director of Worldwide Direct Sales for Pentaho. His responsibilities include developing commercial relationships with system integrators and end-user accounts on a worldwide basis. Dave joined Pentaho in January 2007 after having spent 12 years in the sales organizations for leading proprietary BI software vendors including Brio, Cognos, and Business Objects. Dave began his career in business intelligence as a Programmer/Analyst, developing a Planning and Forecasting system for Digital Equipment Corporation.

**Vincent Pineau, Talend.** Vincent Pineau is the Vice President and General Manager for Americas at Talend. Vincent has over 15 years of field experience with several Independent Software Vendors in the United States and Europe where he has held managerial positions in support, professional services and sales. A Business Intelligence veteran, Vincent holds a Masters degree in Mechanical Engineering from INSA.

-more-

## **Profiles as Submitted by Represented Open Source BI Companies**

**JasperSoft** “JasperSoft is the market leader in open source business intelligence (BI). With more than 2.5 million downloads worldwide and more than 7,000 commercial customers in 91 countries, JasperSoft offers the most widely used open source business intelligence software in the world. The JasperSoft Business Intelligence Suite simplifies the way users can access, analyze, schedule and distribute critical information – for companies of any size.”

**Pentaho** “Founded in 2004 as the world’s first commercial open source business intelligence (BI) company, Pentaho Corporation provides a full spectrum of BI capabilities. The Pentaho product line spans reporting, analysis, dashboards, data mining, data integration, and a BI platform, that have made it the world’s most widely-deployed open source BI suite. Pentaho’s subscription clients include many Fortune 1000 companies as well as large public sector organizations around the world.”

**Talend** “Talend is the first pure play provider of open source data integration software. Talend makes data integration solutions available to organizations of all sizes, and for all integration needs. Talend offers open, innovative and powerful data integration solutions, used primarily for ETL for Business Intelligence & Data Warehousing, integration between operational systems, and migration. “

## **About RCG Information Technology**

RCG Information Technology is a leader in IT professional services and core competency in BI/DW with 34 years of experience and best practices providing IT strategy and design, application development, testing, integration, and management. We are committed to *delivery excellence*<sup>®</sup> and are CMM certified enterprise-wide. Additional solutions in the RCG IT portfolio include: Business Architecture, SOA/Web Services, QA and Software Testing, Application Management, Offshore Delivery and Project Management. RCG IT serves 360 clients and 7 of the Fortune 10 across a range of markets, with special focus on the financial services, government, manufacturing, retail, energy/oil & gas, insurance and pharmaceutical industries. RCG IT is based in Edison, New Jersey, with offices nationwide, an Offshore Delivery Center in the Philippines, assessed at SW-CMMI<sup>®</sup> Level 5, and a global recruiting engine.

###