



Press Release

For Immediate Release

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RCG IT to Speak at the International Business Rules Forum

Edison, NJ, October 8, 2008 – RCG Information Technology, Inc. (www.rcgit.com) will participate in the 11th International Business Rules Forum in Orlando, Florida on Wednesday, October 29, 2008. Robert Abate, RCG IT's Global Managing Principal Development & Integration Practice will present on the topic of "The History and Basics of Service Based Architecture."

Robert Abate and attendees will examine the value of a Service Based Architecture (SBA) and how to provide structure to this applications architecture paradigm.

Attendees will gain knowledge on the background, key terminologies, and will learn what SBA is and the foundation it requires. They will also learn the difference between an SOA, EDA and Web Services implementations, its key features and requirements, and the best practices and trends in SBA and the future of SBA through case studies and best practices.

Robert Abate explains, "Services based architectures are really an application architecture pattern or paradigm for implementing a business solution. In this presentation, we will examine how it has evolved and come to the forefront of most CIOs' agendas and with the industry analysts as well as what it really is!"

The International Business Rules Forum is where the most experienced IT practitioners in the world speak about business rules, enterprise decision making and related technologies and techniques. Attendees can expect to learn about best practices, proven solutions, and new innovations in the areas of business agility, smart processes, service excellence, customer centricity, analytic competition, risk management, and compliance.

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About RCG Information Technology

RCG Information Technology is a leader in IT professional services with 34 years of experience and best practices providing IT strategy and design, application development, testing, integration, and management. We are committed to *delivery excellence*[®] and are CMM certified enterprise-wide. Specialized solutions include: Business Intelligence, Business & Technology Planning, SOA/Web Services, QA and Software Testing, Application Management, Offshore Delivery and Project Management. RCG IT serves 360 clients and 7 of the Fortune 10 across a range of markets, with special focus on the financial services, government, manufacturing, retail, energy/oil & gas, insurance and pharmaceutical industries. RCG IT is based in Edison, New Jersey, with offices nationwide, an Offshore Delivery Center in the Philippines, assessed at SW-CMMI[®] Level 5, and a global recruiting engine.

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